



## Sponsorship Options

### Presenting Sponsor

**\$10,000 (1 available)**

- ✓ Fort McMurray Boys and Girls Club: Race for Kids Presented by "Sponsor Name"
- ✓ Free registration of 4 teams of 4 people in Race For Kids
- ✓ Opportunity to engage employees as volunteers at the Start & Finish Line
- ✓ Opportunity to provide your company swag to each volunteer & participant (your choice of one or more – ie: t-shirts, hats, bandanas, water bottles, etc.)
- ✓ Logo/Name on all print material and signage
- ✓ Start & finish line signage
- ✓ Opportunity to have a company representative speak at the Awards Ceremony
- ✓ Radio and Social Media recognition
- ✓ First right of refusal for next year's Race For Kids cost

### Registration Sponsor

**\$5,000 (1 available)**

- ✓ Company logo at registration area
- ✓ Recognition at event as "Registration Sponsor"
- ✓ Free entry of 2 teams of 4 people in Race for Kids
- ✓ Logo on signage of event
- ✓ Logo or name on website, and social media
- ✓ Opportunity to bring own signage/branded materials
- ✓ Social media, and radio recognition

### Checkpoint Sponsor

**\$2,500 (10 available)**

- ✓ Customized Checkpoint Challenge (activities and clues) to align your brand's objectives.
- ✓ Free entry of 1 team of 4 people
- ✓ Logo on signage at checkpoint
- ✓ Recognition by emcee at event
- ✓ Opportunity to bring own signage/branded materials
- ✓ Social Media recognition

### Snack Sponsor

**(In-Kind)**

- ✓ Logo on signage at Pre & Post Race Snack Area
- ✓ Recognition by emcee at event
- ✓ Opportunity to bring own logo/Name signage
- ✓ Social Media recognition

*Want to make a difference in local youth's lives and support this unique and exciting event?*

*Fill out the online form at: [fmbgc.ca/event/rfk](http://fmbgc.ca/event/rfk)*

*For sponsorship or donation inquiries please contact Melissa Singer at [events@fmbgc.ca](mailto:events@fmbgc.ca) or*

*Call (780) 381-8939*