



Sponsorship Options

Presenting Sponsor

\$10,000 (Only 1 Sponsor)

- ✓ Fort McMurray Boys and Girls Club: Race for Kids Presented by "Sponsor Name"
- ✓ Free entry of 4 teams of 4 people in Race For Kids
- ✓ Opportunity to engage employees as volunteers at the word unscramble and first step (Start & Finish Line)
- ✓ Opportunity to provide your company swag to each volunteer & participant (your choice of one or more – ie: t-shirts, hats, bandanas, water bottles, etc.)
- ✓ Name on all print material and signage
- ✓ Start & finish line signage
- ✓ Opportunity to have a company representative speak at the Awards Ceremony
- ✓ Radio and Social Media recognition

Registration Sponsor

\$5,000 (Only 1 Sponsor)

- ✓ Company logo on signage at both registrations
- ✓ Recognition at event as sole "Registration Sponsor"
- ✓ Free entry of 2 teams of 4 people in Race for Kids
- ✓ Logo on signage of event
- ✓ Logo or name on websites and social media as the host sponsor
- ✓ Opportunity to bring own signage/branded materials
- ✓ Social Media recognition

Checkpoint Sponsor

\$2,500 (10 Sponsorships)

- ✓ Customized Checkpoint Challenge (activities and clues) to align your brand's objectives.
- ✓ Free entry of 1 team of 4 people
- ✓ Logo on signage at event
- ✓ Recognition by emcee at event
- ✓ Opportunity to bring own signage/branded materials
- ✓ Social Media recognition

Snack Sponsor

(In-Kind)

- ✓ Logo on signage at Pre & Post Race Snack Area
- ✓ Recognition by emcee at event
- ✓ Opportunity to bring own logo/Name signage
- ✓ Social Media recognition

*Want to make a difference in local youth's lives and support this unique and exciting event?
Fill out the online form at: fmbgc.ca/events/rfk*

*For sponsorship or donation inquiries please contact Melissa Singer at events@fmbgc.ca or
Call (780) 381-8939*