

BGC FORT MCMURRAY NAMES NEW EXECUTIVE DIRECTOR

To Take Over Leadership of Accredited Child and Youth Organization

(Fort McMurray, AB – June 08, 2021) – BGC Fort McMurray (BGCFM) is pleased to welcome Jennifer Kennett to the role of Executive Director where, under her leadership, the Club will continue to enrich the lives of local children and youth by providing safe, caring and accessible programming to thousands of families in the community.

“Not only is Jennifer a highly respected leader in our community with an impressive resume of programming, management and social profit experience, but she is truly passionate about our community,” says Matthew Parlee, Board Chair of BGCFM. “One of the things we are most proud of at the Club, is the culture of caring and trust we have established. And we, as a board, are very excited to see how under Jennifer’s leadership, our club will continue to foster this philosophy and positively impact families in our community.”

Jennifer succeeds Michelle Farrow who led BGCFM since 2017 and was instrumental to escalating the organizations position as a leader in child and youth programming in the Wood Buffalo region. Michelle recently secured a leadership opportunity with the town of Port Hawkesbury at home in Nova Scotia. “We cannot thank Michelle enough for her dedication to Wood Buffalo’s children and youth,” said Parlee.

To make this a fair hiring process and to ensure the most qualified and best matched candidate for the Executive Director role was hired, the BGCFM held an open competition for which Jennifer was selected. Jennifer will officially transition into her new role starting June 14th.

Jennifer joins the Club from FuseSocial, where she served as the Programming Director since 2019 and Leadership Coordinator prior to that. Jennifer was instrumental in growing the Leadership Wood Buffalo Program to the success it is today and has been a champion for FuseSocial, its team, and the agencies they work with.

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Opportunity Changes Everything.

"Even though we are losing an incredible asset to our leadership team, we are both excited and supportive of this next step in her career," says Chantal Beaver, Executive Director of FuseSocial. "As an organization, one of our core values is leadership and development within the sector, and that value holds true to all of our staff."

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About BGC Fort McMurray

BGC Fort McMurray has been providing childcare and youth programs to the community for 40 years. Community-based services. Positive relationships. Life-changing programs. As one of Wood Buffalo's largest child and youth-serving charitable organizations, BGC FM provides vital programs and services that help young people discover who they are, what they can do, and how they can get there. Our trained staff give children and youth the tools to realize positive outcomes in self-expression, academics, healthy living, physical activity, mental health, leadership, and more. If a young person needs it, our Club provides it. Learn more at www.fmbgc.ca or follow our journey on Facebook [@fmbgc](https://www.facebook.com/fmbgc)

About FuseSocial | fusesocial.ca

FuseSocial is a trusted leader in the Fort McMurray Wood Buffalo social profit community and is dedicated to strengthening the capacity of all social profit agencies through education, development, innovation, research, and collaboration. FuseSocial plays an active role in the continued development of the Fort McMurray Wood Buffalo social profit sector by participating and leading various community initiatives aimed at identifying social needs and building sustainable, community-based solutions.

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